Ruth Daniela Martínez Yepes

Transmedia Artist - PhD student in Information Science Cornell University Email: rdm268@cornell.edu

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Education

Cornell University, Ithaca, New York

• PhD student/ Information Science, started Fall 2022

University of Los Andes, Bogotá, Colombia (dual program)

- MFA, 2019 (two-year program)
 (Maestría en Artes plásticas, electrónicas y del tiempo), fine arts, digital arts and artworks produced by means of transmedia creation processes.
- MEng Program in Computer Science 2017 (one year)

Pontificia University Javeriana, Bogotá Colombia 2016 (five year program)

BFA/ Visual Arts/ Concentration Audiovisual Production

Journal Publications

Martínez Yepes, Ruth. 2024. « Artificial intelligence, racialization, and art resistance. »

Cuadernos De Música, Artes Visuales y Artes Escénicas 19 (1): 222-235.

https://doi 10.11144/javeriana.mavae19-1.aira

Selected Exhibitions

Put it on paper / El papel aguanta todo Solo Exhibition, Ithaca, New York, US Experimental Gallery, Tjanden Hall	2025
Experimental Ganery, Tjanden Han	
Put it on paper / El papel aguanta todo	2024
Solo Exhibition, Ithaca, New York, US	
The Soil Factory	
(Curated by Paulina Velazquez Solis)	
Voltaje: Salón de arte y tecnología. VI edition	2019
Group Exhibition, Bogotá Colombia	
(Curated by Carmen Gil Vrolijk)	
T GILLIA	2010
La Soledad del Proyecto	2019
Group Exhibition, Bogotá Colombia	
Laboratorio Interdisciplinario para las Artes – LIA / El faro del tiempo	

Conferences participation

Panelist, *Shapes of (post-)conflict in Colombia: an Intersectional Approach*. The 2024 Conference of The Peace and Justice Studies Association. Niagara, NY.

Work Experience

Research Assistant, NSF-Funded Project: CAREER: Understanding and Enabling

2024

Human-Robot Collaboration with Groups of People, Cornell University.

- Design and facilitation of a four-week participatory art and technology workshop exploring the intersection of automation, identity, and representation.
- Led activities integrating hands-on robotics, collage art, and critical discussion to engage youth in reflecting on the social impact of automation.
- Collected and analyzed participant feedback to inform iterative improvements in workshop delivery.
- Collaborated with co-facilitators in adapting artistic and educational methods to foster inclusion and critical engagement in non-formal learning environments.

Teaching Assistant, College of Computer and Information Science, Cornell University, Ithaca, NY, US

Course: Choices and Consequences in Computing

Spring 2024 & 2025

Computing requires difficult choices that can have serious implications for real people. This course covers a range of ethical, societal, and policy implications of computing and information. It draws on recent developments in digital technology and their impact on society, situating these in the context of fundamental principles from computing, policy, ethics, and the social sciences. A particular emphasis will be placed on large areas in which advances in computing have consistently raised societal challenges: privacy of individual data; fairness in algorithmic decision-making; dissemination of online content; and accountability in the design of computing systems. As this is an area in which the pace of technological development raises new challenges on a regular basis, the broader goal of the course is to enable students to develop their analyses of new situations as they emerge at the interface of computing and societal interests.

Teaching Assistant, College of Computer and Information Science, Cornell University, Ithaca, NY, US

Course: Computing On Earth: Planetary Dimensions and Consequences of Computing

Spring 2023

This experimental, collaborative, and seminar-based class will explore the material ethics of computing – the ways in which computing rests upon, emerges from, and ultimately returns to the earth, with deep and sometimes negative implications for sustainability, equity, and justice in a rapidly changing world. Drawing on journalistic sources and academic fields ranging from anthropology, history and public policy to law, science and technology studies and human-computer interaction, the course will examine problems of computing-related sourcing and extraction, energy and consumption, and waste and repair, and how these are distributed and experienced in vastly different ways by different social groups and actors. Cases and examples will be drawn from near-to-hand and around the world. Assignments will include weekly reading reflections, seminar leadership, and experimental individual and group projects that students will have some hand in determining. Professor S. Jackson

Teaching Assistant, College of Computer and Information Science, Cornell University, Ithaca, NY, US Course: Designing Technology for Social Impact Fall 2022, Fall 2024

The social impact of technologies is typically thought about fairly late, if ever, in the design process. Indeed, it can be difficult at design time to predict what effects technologies will have. In this course, science & technology studies, technology design, and the arts will be centers of focus to analyze the values embodied in technology design and to design technologies to promote positive social impact. What social and cultural values do technology designs consciously or unconsciously promote? Professor C. Csikszentmihalyi.

https://courses.cornell.edu/preview course nopop.php?catoid=45&coid=809498

Teaching Faculty, College of Architecture and Design, Universidad de los Andes, Bogotá, Colombia

Course: Computational Thinking and Algorithms (Laboratorio del Pensamiento Algoritmico) 2021-2022

 Artistic experimentation interfaced with Computational Systems and Algorithm design https://arqdis.uniandes.edu.co/pensamiento-algoritmico/

STEAM Teaching and Academic Content Creator, Chicas STEAM, Maloka Museum for Science, Technology, and Innovation, Bogotá, Colombia 2020- 2022

Maloka was awarded the Latin-American prize for the Popularization of Science and Technology for its outstanding work at the national and regional levels in popularizing and relaying the values of science and technology. Private enterprises, local and national government institutions, and educational establishments are taking part in the initiative.

- Adaptation of virtual educational resources for girls aged 12 to 15
- Teaching Scientific thinking in Science, Technology, Engineering, Arts, and Math (STEAM).
- Tracking the progress of participants; supporting the follow-up of STEAM leadership activities.
- Perform STEAM activities with the program participants. https://www.maloka.org/convocatoria-chicas-steam-2021

Teaching Assistant, College of Arts and Humanities, Universidad de Los Andes, Bogotá Colombia

Course: Art and Scientific Processes

2019

 Support in class sessions, planning of workshops, grading assignments, and out-of-class counseling to students

Course: Interactivity and Autonomous Object

2018-2019

 Support in class sessions, planning of workshops, grading assignments, and out-of-class counseling to students

Projects

Creative Leader, Digital Book Martina,

2020

Fundación Psicovalorados, Cali Colombia

https://plav.google.com/store/apps/details?id=com.psicovalorados.cuentosinfantiles

Design Studio Experience

Studio Manager, Design Studio Experiance S.A.S, Bogotá Colombia

2016-2017

- Management of a creative team
- Development of strategies focused on event production, audiovisual production, or experiences for one-to-one meetings
- Development of commercial strategies and customer support

Project Manager, Design Studio Experiance S.A.S, Bogotá Colombia

2014-2016

- Development of concepts, scripts, and multimedia content
- Project coordination from pre to post production
- Customer support

Relevant Professional Development Advanced Training

Computational Analysis and Machine learning, Graduate Level course Universidad de los Andes, Bogotá, Colombia	2022
College-level Science/Engineering Calculus and Physics Courses to support STEM Universidad Javeriana, Bogotá, Colombia.	2021
Communicating Data Visualizing Knowledge Postgraduate Module University of Los Andes, Bogotá, Colombia	2020
Logic and Cellular Automation Artistic experimentation workshop with Computational Systems, Plataforma Bogotá IDARTES, Colombia	2020
Pedagogy Training Module, University of Los Andes, Bogotá Colombia	2019
Computational Thinking Workshop, Hobart and William Smith Colleges, Geneva, NY, US	2013
Audiovisual Filmmaking Production Seminar, Dov Simmens	2011

Languages

Spanish (native fluency), English

Meetings

2022 ACM (Association for Computing Machinery) Learning at Scale- Cornell Tech's Roosevelt Island campus, June 1-3, 2022/ https://learningatscale.acm.org/las2022/ General Chair Rene Kizilcec, Cornell University